

**LET'S PUT
NOVI
ON THE MAP**

with Google

**HELP A LOCAL BUSINESS GET ONLINE AT
WWW.GYBO.COM/MI/NOVI**

CONNECTED BUSINESSES • STRONG LOCAL ECONOMIES • VIBRANT COMMUNITIES

HOW TO PUT YOUR BUSINESS ON THE MAP

1. GO TO GYBO.COM/BUSINESS TO CHECK HOW YOUR BUSINESS SHOWS UP ON GOOGLE

- Type in your business name and click "Find your business."
- Add your business for free if it isn't on the list.
- Review suggestions on how to add or update your business info and improve your presence on Google.

2. VERIFY YOUR BUSINESS

- Look out for a phone call or a letter from Google to confirm that you're you.

3. MANAGE YOUR BUSINESS INFORMATION

- Make sure we have the right details for your business, including phone number, address, and hours.

4. KEEP YOUR INFORMATION UP TO DATE

- Check back to manage reviews, add photos, update your info, and more.
- Update your business information directly from your mobile phone with the Google My Business app. Download the app for Android in the Google Play Store, or for iOS in the App Store.

That's all it takes to connect your business with customers on Search, Maps, and Google+.

